**Assignment Cover Sheet**

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**Module Title: Web Design And Client-Side Development**

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**Assignment Title****: Develop a web application, and create layouts**

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Develop a web application, and create layouts

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# Report

For this assignment, it was developed a real-estate website in Ireland following by the knowledge that was learned during the classes.

The real-estate website contains three layouts. Each layout is divided into parts.

The first layout contains the company logo, home, and company contact.

The second layout contains the exclusives, which is the images of the houses with all the information about the proprieties including location, price, number of the bedrooms and option for sale and rental. In addition to the second layout, it is include the top 3- Ireland, which is the images with best locations in Ireland to purchase or rent a property, which is Dublin, Cork and Limerick. All the images contain a brief about each city in Ireland.

The third layout contains about us, which is a concise text about the company.

To start building the real-estate website, a draft was designed of how I would desire the website to be and to make the ideas more organized.

Followed by what was mentioned above, a logo was created for the company called Urban Rent through Canva.

For the creation of the logo and the website itself, it was used the colours green, white, and black to make the website look clean, with good aspect, organised and reliable. From this, the background of the website is white precisely to give the feeling of cleanliness and simplicity, it helps the costumers read the text, visualize the content, the information about the houses and to match the other colours chosen.

The first layout of the website contains an image of a background propriety to draw the costumer’s attention when accessing the website. The background image covers the first layout. As it was mentioned before, it contains the logo of the company to give credibility to the company, home and company contact section.

The company contact, which is Contact Us section presents the name, email, message, and the send button for the costumer to contact the company to ask questions or know more information about the proprieties. The colours chosen for the Contact Us section were black and white, with the text-align in the center and the background-colour green.

Continuing the first layout, the title Find Your Perfect Home was inserted, which is aligned in the center and in white colour. The phrase was chosen to captive customers and to make the website more welcoming for the visitors. For this phrase, it was insert the JavaScript to move the phrase on the website. It was used the html element <marquee> , that is used to insert a text scrolling area. The phrase moving helps to create the impact to conquer new customers, it helps to increase the sales and it draws attention for the website itself.

Above the title, it was created a search bar with the location, transaction type, house type and price to bring costumers closer to browsing and know what the website has to offer.

The second layout of the website contains the sub-title Exclusives, which it is possible to find the twelve proprieties with all the information. The sub-title is concentrated, aligned to the left, in black colour to be visible to the costumer’s eyes. The position chosen was relative.

The images of the Explores are modern houses, all the images are aligned to the left and above the images, it is possible to visualize the location of the propriety, the number of the bedroom, the price and if it is available to purchase or rent. All those information are available on the home page for the costumer find the products and services in an easy way in order to solve the customer’s problem.

Proceeding with the second layout, as it was mentioned before, it is include the sub-title Top 3- Ireland, which is possible to find the best locations to buy or rent a house. The sub-title is concentrated, aligned to the left and in black colour. The position chosen was relative and absolute.

All the three images from the Top 3- Ireland are aligned to the left and above the images, it is possible to see brief text about each city, which is Dublin, Cork, and limerick. The purpose of the Top 3-Ireland was created with the intention of showing the costumers the three best cities to live in Ireland and what each city can offer to the costumers according to what they desire.

The third layout presents the information about the company, which is About Us message. The header About Us is text-align to the center and colour is black. Above the header, there is a brief text about the company, which explain for the consumers the work that the company does. The brief text is aligned to the center and colour is black.

The footer of the website contains the icons for the social media, which is included Facebook, You tube, Instagram, LinkedIn and Twitter. The icons were created to give credibility to the website and to promote the contents of the website. All the icons are centred and in black colour and all the icons are directed to the page of each social media.

Above the icons, there is header Contact Us: Urban Rent and it is aligned to the center and colour is black.

The website was built with the intention of presenting all the information about each propriety in a simple, coherent and easy to navigate.

The images of each propriety have a high-quality resolution and the colours in general, including the background chosen matches with the purpose of the website. On the other hand, I would improve the way that the website work, including more buttons to direct to another page to browse for each section, which would have more information about the company, what the company offers.

The website was created in a simple and practical way to deliver the costumers what they desire and what they expect for the company Urban Rent. Additionally, it helps the costumers visualize the content and the information.